



„Good morning USA – and happy birthday!“

Yes, today it's July 4th, also known as Independence Day. This day marks the anniversary of the Second Continental Congress adopting the Declaration of Independence on July 4, 1776. The Congress, made up of delegates from the United States' original 13 colonies, declared with this document independence from Great Britain.

Today, it is one of the most important legal holidays in the USA and a big party all over the country. Our CEO Christopher Gray remembered: "Where I was a kid, we spent every 04 July at my grandparent's lake house with my cousins. We would go water skiing, have barbecues, and then firework fights at night."





According to an estimate by the American Pyrotechnic Association, more than 14,000 fireworks light up America's night sky on July 4th. Of course, the star-spangled banner can't be missing anywhere during all the celebrations. Even if Americans like to show their flag often they are really everywhere come July 4th – on cars, in stores, in newspaper ads, or on TV. Even pets are dressed in blue-white-red.

And another fun fact: Americans eat a total of about 150 million hot dogs on July 4th.

