



## Easter Traditions at Verifeye Online

In the **United States** and **Germany**, some kids are fortunate to receive an overnight visit from the Easter Bunny (similar to Santa Claus at Christmas). The Easter Bunny delivers a basket filled with all kinds of candy (Peeps, Cadbury Eggs, chocolate bunnies, etc.). Then, the young kids



go outside to search for the Easter eggs the Easter Bunny has left behind. These plastic eggs are filled with all kinds of goodies ranging from more candy to even money for those hard-to-find eggs. Then, the main activity of Easter Sunday is an outside lunch with many family members. Many religious people have sunrise services on Easter Sunday after a dark Good Friday service.

**Latvia** has many Easter traditions, which are very unique. Here are a few:



### **Egg-Coloring:**

Egg coloring is one of the most unique modern traditions in Latvia. In order for eggs to be different, they are boiled with many different ingredients like a colorful cloth, colorful birch leaves, fir needles, onion skins, a variety of flowers, or herbs. Every family has a different way of following this tradition.

### **Egg Fights:**

On Sunday, the first Easter day, family members each select one of the eggs that have been colored. One player holds the egg tightly in his/her hand while the opponent uses the bottom of his/her egg and strikes the opponent's egg. The winner is the player whose egg doesn't crack and gets to eat the egg of the losing opponent. The belief is that the winner will also live the longest.

If you want to have lots of energy and happiness all year round, you should wake up early on Easter morning. Legend has it that if a person bathes in a stream that flows towards the sun, that person will receive a clear mind and physical beauty. The person in the family that is the first to jump into a spring will have more energy than others and will be the healthiest.

Latvians believe that you should swing as much as you can on Easter. Swinging will protect you from mosquitoes as well as snake-bites during the summer. So, everyone finds a swing during Easter.

Our colleague from Media relations lived in Nuremberg for a long time and got to know a beautiful custom there: the tradition of decorating the Easter fountain is unique in Bavaria. For more than a hundred years, numerous fountains and springs in around 200 villages in **Franconian Switzerland** have been decorated with brightly colored eggshells, flowers, wreaths and garlands every year at Easter. An "average"



Easter fountain consists of around 1,800 to 2,000 painted eggshells. With around 11,000 eggs, the Easter fountain in Bieberbach near Egloffstein even made it into the Guinness Book of Records as the "largest Easter fountain in the world". The origin of the tradition lies primarily in the importance of water as a life-giving element for the arid plateau of the Franconian Alb. The Easter water was also said to have a magical effect. For example, children who were baptized with freshly consecrated water at Easter should be especially smart.



Compared to Germany, Easter in **Norway**, where our COO is from, is less about Easter eggs, Easter bunnies or resurrection. During the Easter holiday, it is a tradition to end the ski season by skiing one last time.

Our CTO-colleague in **India** will not celebrate Easter as it is not a recognized holiday. However, this year, Holi, the festival of colors, will be celebrated one week before Easter Sunday. In this tradition, participants shower others with powder in various colors. Holi lasts two days.

part of the the aspect whether friends or everyone powder or themselves water. Holi occasion for together, and meals gifts. The one of the important



An important Holi festival is of colors: acquaintances, strangers, throws colored sprinkles with colored is also an a happy get-celebrations and mutual Holi festival is oldest, most and most

popular festivals in India with all classes of people. It marks the end of winter and the beginning of spring and used to be primarily a fertility festival. In a broader, universal sense, Holi symbolizes the triumph of good over evil.

*Wherever YOU live: We wish you  
peaceful and hopeful Easter!*

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